

CQSMS provides an automated seamless interface between you, your enterprise systems and your clients /customers by using the power of SMS.

BENEFITS

The benefits of using CQSMS engine as a communication tool are numerous and include the following:

- Cost & Time efficiency – cost per SMS is very low and reach client within minutes
- Automated queries – Give brief explanation for queries
- Marketing Tools – inform client about new services & products
- One engine multi-function purposes – Create customized solutions such as welcoming message, greetings, etc...
- User friendly Technology – No qualified IT technician is required

SEND a Message

- ❖ Send Meeting Notifications to members

Dear Sir, You are invited for a meeting at IXTB Hall from 2PM to 4 PM on Sunday 5th July.

- ❖ Send Status Alert

Your Privilege Card is ready for collection. Please bring a Photoidentity to collect the card.

RECEIVE a request and SEND a response

- ❖ A Customer can inquire about the price of a Product by Sending a SMS

Query: *N97*

Response: *N97 – Nokia – Best Price for next two days: 25,000.00 Visit us at John Street, DownTown.*

(This can also initiate a SMS to a Marketing Executive)

Inform Marketing Executive: *Inquiry received from Cell No 9756739 for Nokia N97*

Where CQSMS?

Educational Institutions, Engineering Cos, Financial Institutions, Courier Cos, Manufacturing Cos, Co-Operative Organisations, Associations, Clubs, Organisations having traveling Sales force, Training Institutions, Retail Shops, Govt. and Public Sector, NGOs, Hospitality Sector, Automobile after sales Service Provider and the list goes on.....as it suits all business.

Bring your customers closer.

Extend the reach of your services beyond the limits of the DeskTop

Automated Two-Way Messaging System

For more details on how the SMS Service can be beneficial to you and your business please do contact us.

**CQSMS is an innovative and affordable Software from
CetharSoft, India**

Email: cq@cetharmobile.com | Phone: +91 422 2604 370